



# Mexico Water and Wastewater Technologies Virtual Workshop

April 20, 2022 | 10:30 AM - 1:00 PM Eastern Daylight Time

# Mexico Water and Wastewater Technologies Business Briefing

The U.S. Trade and Development Agency (USTDA) will host a virtual business briefing on Zoom for U.S. companies interested in water and wastewater sector opportunities with Mexico's National Water Commission (CONAGUA) and other representatives from Mexico's water and wastewater sector.

#### **BACKGROUND**

Water utilities throughout Mexico face several challenges, including a high demand for the delivery of safe, potable water to densely populated cities, an amplified need for efficient water delivery, and a demand for increased capabilities in the treatment and disposal of wastewater. CONAGUA, utilities, municipalities and the Mexican private sector seek to address these challenges through a variety of improvements. Technologies that could support these efforts include enhanced leak detection and repair technologies and practices, the installation of remote monitoring systems and the deployment of water reuse technologies, among others.

## **ABOUT USTDA**

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding projects preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available in the Document Center on USTDA's website at <a href="https://ustda.gov/ustda-document-center/">https://ustda.gov/ustda-document-center/</a>.

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## **FEATURED PRESENTERS**

- USTDA
- CONAGUA
- The Export-Import Bank of the United States
- U.S. Foreign Commercial Service

## **TOPICS OF DISCUSSION**

- Water and wastewater priority projects in Mexico
- Mexico procurement overview
- U.S. government resources
- Question and answer session with U.S. industry

#### CONTACT INFORMATION

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